



FORTUN FOODS ANNOUNCES AGREEMENT WITH B&A FOOD BROKERS

Ready-to-serve gourmet finishing sauce and soup company to increase product availability in New York

SEATTLE – (12/16/2013) – [Fortun Foods](#) has reached an agreement with B&A Food Brokers to represent Fortun's Finishing Touch Sauces and Fortun's Finishing Touch Soups in the greater New York region, for both retail and food industry services.

"This is an incredible step in our growth as a company," said Kevin Fortun, founder of Fortun Foods.

"Soups and finishing sauces are a growing trend for both home cooks and food service industries. We've carefully developed our product lines to provide the best-possible products for our customers, and with B&A's help, we look forward to making our products more readily accessible to customers in the New York area."

All of the Fortun's Finishing Touch Sauces and Soups are prepared with the highest quality of ingredients without the use of any preservatives, MSG, or trans-fat. Additionally, all Fortun Foods products are made fresh and are refrigerated. Kevin Fortun, founder of the former Stockpot Soups, designed the line to give restaurant operators and consumers more options in today's value engineered products by using real ingredients in his specially crafted soups and sauces, while offering convenience and consistency.

Exotic flavors, fresh ingredients and chef-developed recipes ensure that all of Fortun's Finishing Touch Sauces and Soups maintain high standards of quality while also providing time-saving solutions for consumers who desire exceptional flavor and convenience. Fortun's Finishing Touch Sauces are also gluten free.

Fortun Foods currently offers the following products:

Fortun's Finishing Touch Sauces

- BBQ (Picnic in a Pan)
- Four Pepper
- Lemon Dill Caper with White
- Marsala & Mushroom
- Mediterranean
- Mulligatawny Curry

- Asian Style Pepper
- Rajun Cajun
- Santa Fe Verde
- Spanish Romesco with Saffron
- Spicy Mustard with Brandy
- Stroganoff

Fortun's Finishing Touch Soups

- Ultimate 3 Clam Chowder
- New England Clam Chowder
- Lobster Bisque with Cognac
- Seafood Gumbo
- Roasted Tomato Bisque
- Cheddar & Broccoli
- Smoked Salmon Chowder
- Beef Chili with Beans
- Lentil and Sweet Sausage
- Azteca Chicken and Rice
- Portuguese Sausage and Bean
- Classic Vegetable Beef and Barley

Fortun, who made his name with Stockpot Soups, built his reputation on bringing top quality flavor and consistency of product to food service operators and families around the world. He brought Stockpot Soups to worldwide recognition with distribution in 23 countries, and later sold it to Campbell Soup Company in 1998. In 2009, Fortun gathered many members of his original Stockpot Soups team to create Fortun's Finishing Touch Sauces and later launched his line of Fortun's Finishing Touch Soups.

For more information about Fortun Foods, email info@fortunfoods.com, call 888-988-1045 or visit www.fortunfoods.com. Follow Fortun Foods on Facebook at www.facebook.com/FortunsFinishingTouchSaucesAndSoups and on Twitter at www.Twitter.com/FortunFoods.

About Kevin G. Fortun:

In 1981 Kevin G. Fortun developed a line of premium fresh-refrigerated soups, Stockpot Soups, which provided convenience and consistency to food service operators. Stockpot Soups, made with fresh, all natural ingredients and no preservatives, quickly became the leader in the field. After expanding into the retail market, Stockpot Soups grew into the largest fresh-refrigerated soup company in the world, with distribution in 23 countries. In 1998, Fortun sold Stockpot Soups to the Campbell Soup Company. For the development and launch of Fortun's Finishing Touch Sauces, Fortun has brought several key personnel from every department of his Stockpot Soups team back on board to create authentic gourmet sauces designed for quality, consistency and convenience for the consumer.

About B&A Food Brokers:

B&A Food Brokers was founded in 1985 by Ben and Andy Epstein with the concept of satisfying a special niche in the Metro New York Food Service and Retail Trades. In 2003, they opened an office in South Florida, using their successful business model; they once again set out to service both traditional Retail and Food Service. B&A is a rapidly growing firm with a wealth of resources and a network of relationships which continue to help their clients achieve their business goals within two of the largest markets in the United States.

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